

# 2009 Editorial Calendar

Monthly Departments: Litigation, IP, Labor, Regulatory, Global, Technology

ISSUE/CLOSE	COVER / FEATURE / SURVEYS / SUPPLEMENTS	Ethical Insights	Driving Diversity	Corporate Crime
<b>▼ JANUARY</b>				
AD CLOSE 11/26/08 MATERIALS DUE 12/3/08 ISSUE MAILS 12/23/08	COVER <b>Compensation Report</b> FEATURE Outsourcing Strategies BONUS DISTRIBUTION Marketing Partners Forum, Dana Point, CA	◆		◆
<b>▼ FEBRUARY</b>				
AD CLOSE 12/30/08 MATERIALS DUE 1/5/09 ISSUE MAILS 1/23/09	COVER <b>Pro Bono: Legal Department Approaches</b> FEATURE In-House Counsel Career Advancement RESEARCH Baxter AdRecall™		◆	◆
<b>▼ MARCH</b>				
AD CLOSE 1/27/09 MATERIALS DUE 2/3/09 ISSUE MAILS 2/20/09	COVER <b>The Changing Law Firm Landscape</b> FEATURE <b>Budget Survey</b> BONUS DISTRIBUTION Minority Corporate Counsel Association (MCCA) CLE Expo, Chicago, IL LMA's 23rd Annual Conference and Exposition	◆		◆
<b>▼ APRIL</b>				
AD CLOSE 2/26/09 MATERIALS DUE 3/5/09 ISSUE MAILS 3/26/09	<b>Industry Insights</b> COVER <b>The Green Issue: Best Practices for Companies Going Green</b> BONUS DISTRIBUTION Canadian Corp. Counsel Assoc. Spring Conference, Montreal, Quebec		◆	◆
<b>▼ MAY</b>				
AD CLOSE 3/27/09 MATERIALS DUE 4/3/09 ISSUE MAILS 4/23/09	COVER <b>Ethics</b> FEATURE Technology RESEARCH Baxter AdRecall™ BONUS DISTRIBUTION InsideCounsel's SuperConference, Chicago, IL	◆		◆
<b>▼ JUNE</b>				
AD CLOSE 4/27/09 MATERIALS DUE 5/4/09 ISSUE MAILS 5/22/09	COVER <b>Diversity Survey</b> FEATURE Managing the Global Legal Department		◆	◆
<b>▼ JULY</b>				
AD CLOSE 5/29/09 MATERIALS DUE 6/5/09 ISSUE MAILS 6/25/09	COVER <b>Immigration</b>	◆		◆
<b>▼ AUGUST</b>				
AD CLOSE 6/26/09 MATERIALS DUE 7/3/09 ISSUE MAILS 7/24/09	<b>Industry Insights</b> COVER <b>Hiring Survey</b> FEATURE GC Profiles (Outstanding one-person legal departments.)		◆	◆
<b>▼ SEPTEMBER</b>				
AD CLOSE 7/27/09 MATERIALS DUE 8/3/09 ISSUE MAILS 8/21/09	COVER <b>The IC 10</b> RESEARCH Baxter AdRecall™ BONUS DISTRIBUTION West LegalWorks: E-Discovery Conference, Houston, TX 5th Annual Southeastern M&A Forum, Atlanta, GA	◆		◆
<b>▼ OCTOBER</b>				
AD CLOSE 8/27/09 MATERIALS DUE 9/3/09 ISSUE MAILS 9/23/09	COVER <b>Doing Business in Eastern Europe</b> BONUS DISTRIBUTION 13th Annual e-Discovery & Records Retention Conference Series, New York		◆	◆
<b>▼ NOVEMBER</b>				
AD CLOSE 9/28/09 MATERIALS DUE 10/5/09 ISSUE MAILS 10/22/09	COVER <b>IP Survey</b> FEATURE Privacy RESEARCH Baxter AdRecall™ BONUS DISTRIBUTION 13th Annual e-Discovery & Records Retention Conf., Chicago, IL	◆		◆
<b>▼ DECEMBER</b>				
AD CLOSE 10/27/09 MATERIALS DUE 11/3/09 ISSUE MAILS 11/20/09	<b>Industry Insights</b> COVER <b>The IC Top 20</b> BONUS DISTRIBUTION 13th Annual e-Discovery & Records Retention Conference Series, San Francisco		◆	◆